

MORNING SESSION

BIRMINGHAM

SEPT 2024



UNLOCKING GROWTH IN APPRENTICESHIPS: INNOVATIVE APPROACHES

David Wooff

Director of Apprenticeship Quality & Regulation

BPP



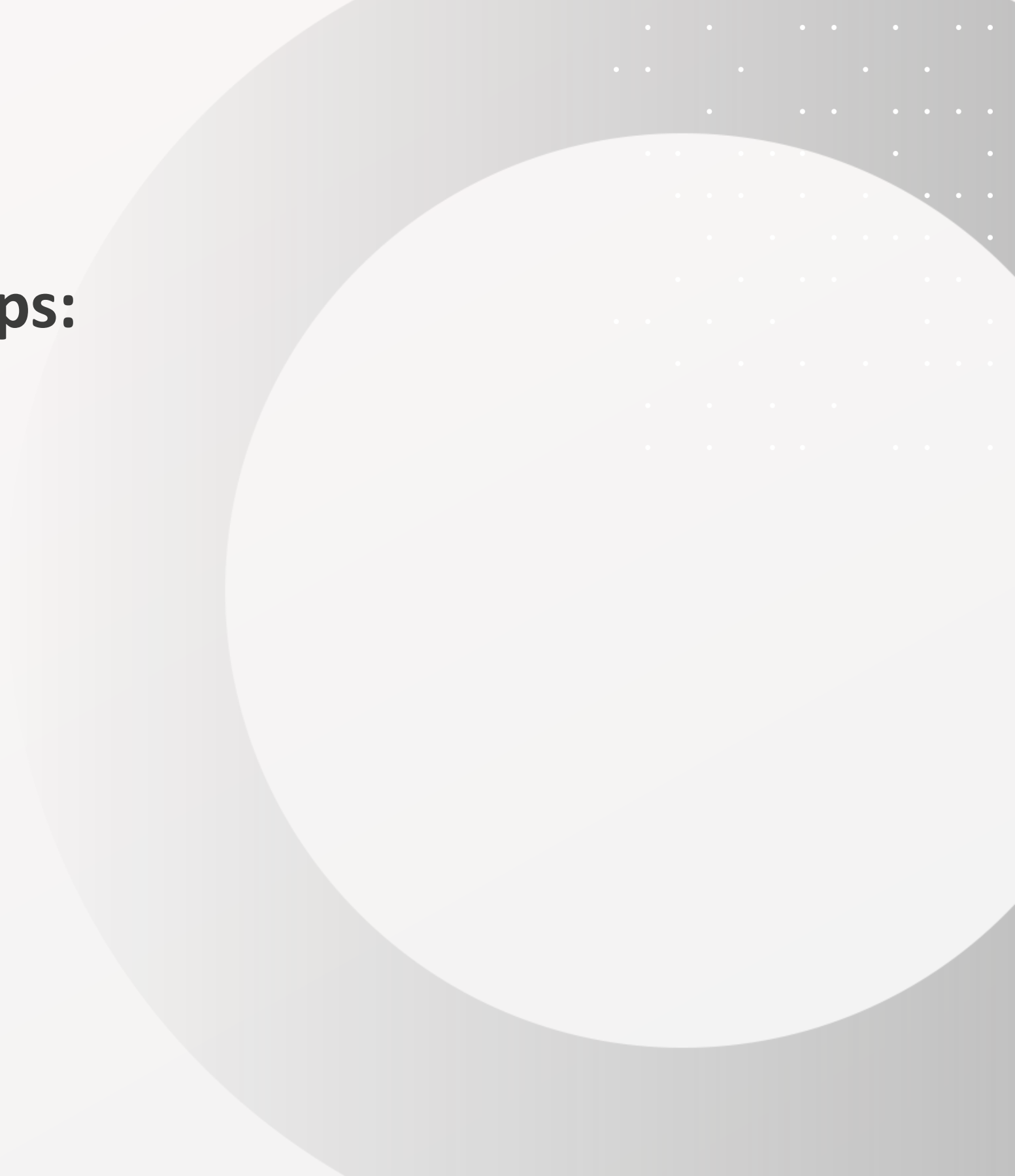
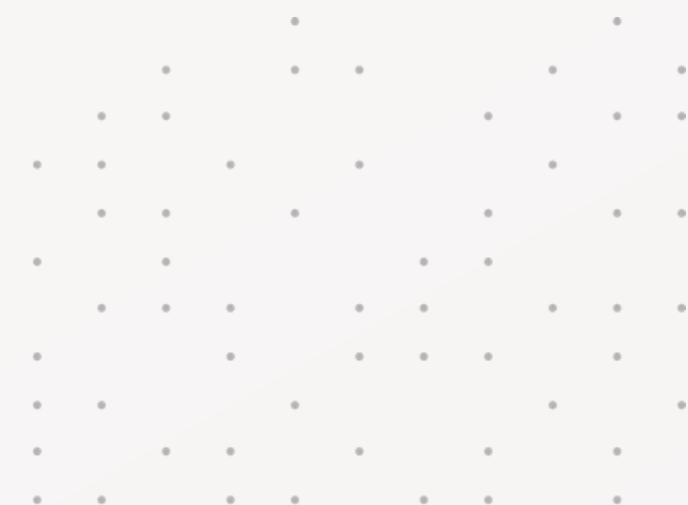
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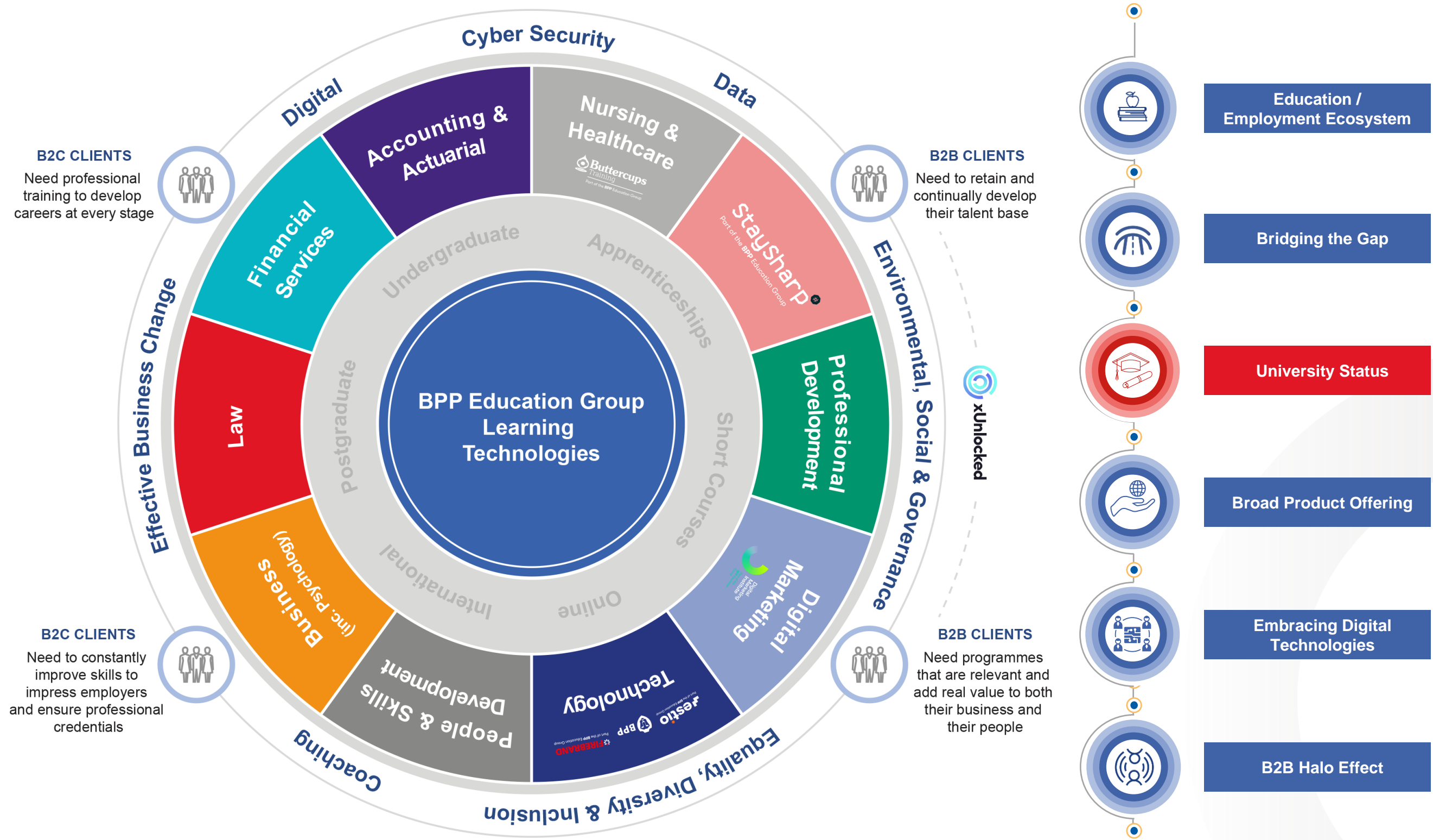
Unlocking Growth in Apprenticeships: Innovative Approaches

Professor David Wooff

Director of Apprenticeship Quality and Compliance



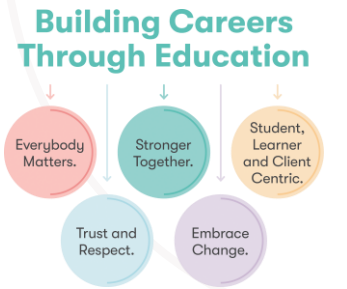
BPP Education Group



BPP Education Group

	BPP Professional Education	12500
	BPP University	3000
	BPP Actuarial Education	600
	Estio Training Ltd	1000
	Firebrand Training Ltd	1000
	Buttercups Training Ltd	2000

- **20,000+ Live Apprentices**
- **National Provider (15 Sites + Online)**
- **50+ Apprenticeship Standards**
- **Level 2 to 7 Apprenticeships**
(including degree and integrated degree apprenticeships)
- **Work with 14 EPAO's**
- **BPP is an Approved EPAO Provider**
- **Ofqual and OfS Regulated Provision**
- **Programmes aligned with 80+ Regulators and Professional Bodies**



Growth?



 **Growth in Achievement**

 **Growth in Number of High Grades**

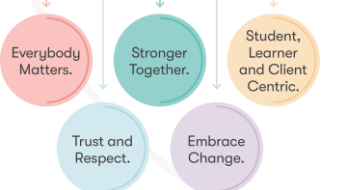
 **Growth in Number of Apprentices**

 **Growth in Satisfaction**

 **Growth in Quality**

 **Growth in Employer Engagement**

Building Careers Through Education



Growth?



 **Growth in Achievement**

 **Growth in Number of High Grades**

 **Growth in Number of Apprentices**

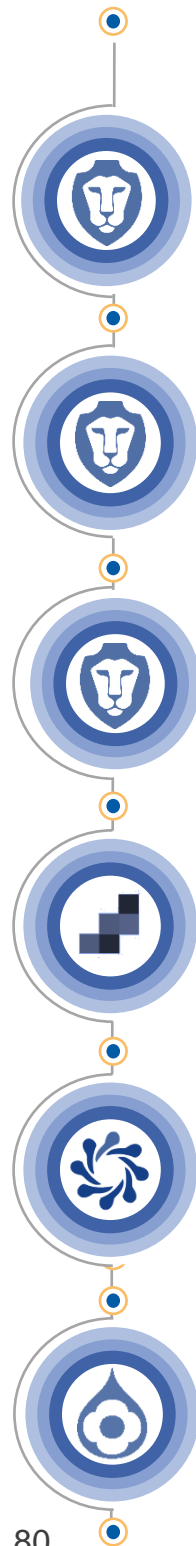
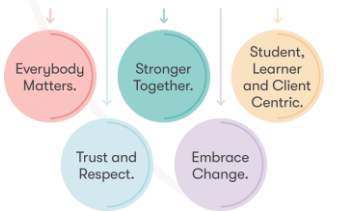
 **Growth in Satisfaction**

 **Growth in Quality**

 **Growth in Employer Engagement**

Growth in Achievement (QAR, Retention, Higher Grades)

Building Careers Through Education



Programme Design

Are programmes designed to support achievement? (Spiral curriculum, building on prior knowledge, EPA preparation).

Trend Analysis (LNA /BIL)

Annual analysis of LNA /BIL trends to look for squeeze points on all programmes, and/or with certain employers.

Learner Feedback

Reviews by learners after every session, two scores: teaching and technology and free comments.

Monitoring
(Active Learning)

Weekly call to check that all learners have undertaken something that counts as “active learning”.

Monitoring
(Data Call)

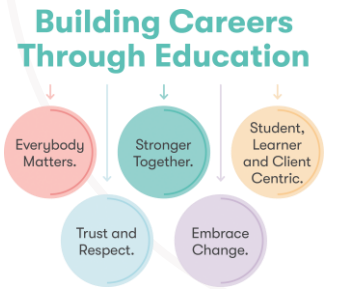
Fortnightly call looking at Progress, LNA, BIL, FBIL, Overdue, Attendance, Planned EPA, Forecast Completions.

Monitoring
(Quality Call)

Monthly call looking at progress against KPIs set out in the QIP and review actions to support KPIs being met.



Growth in Number of Apprentices



No “Silver Bullets”

Variations on a programme, different professional qualifications, durations.

What works for us might not work for you

Multiple apprenticeship strands with same client.

Economies of scale

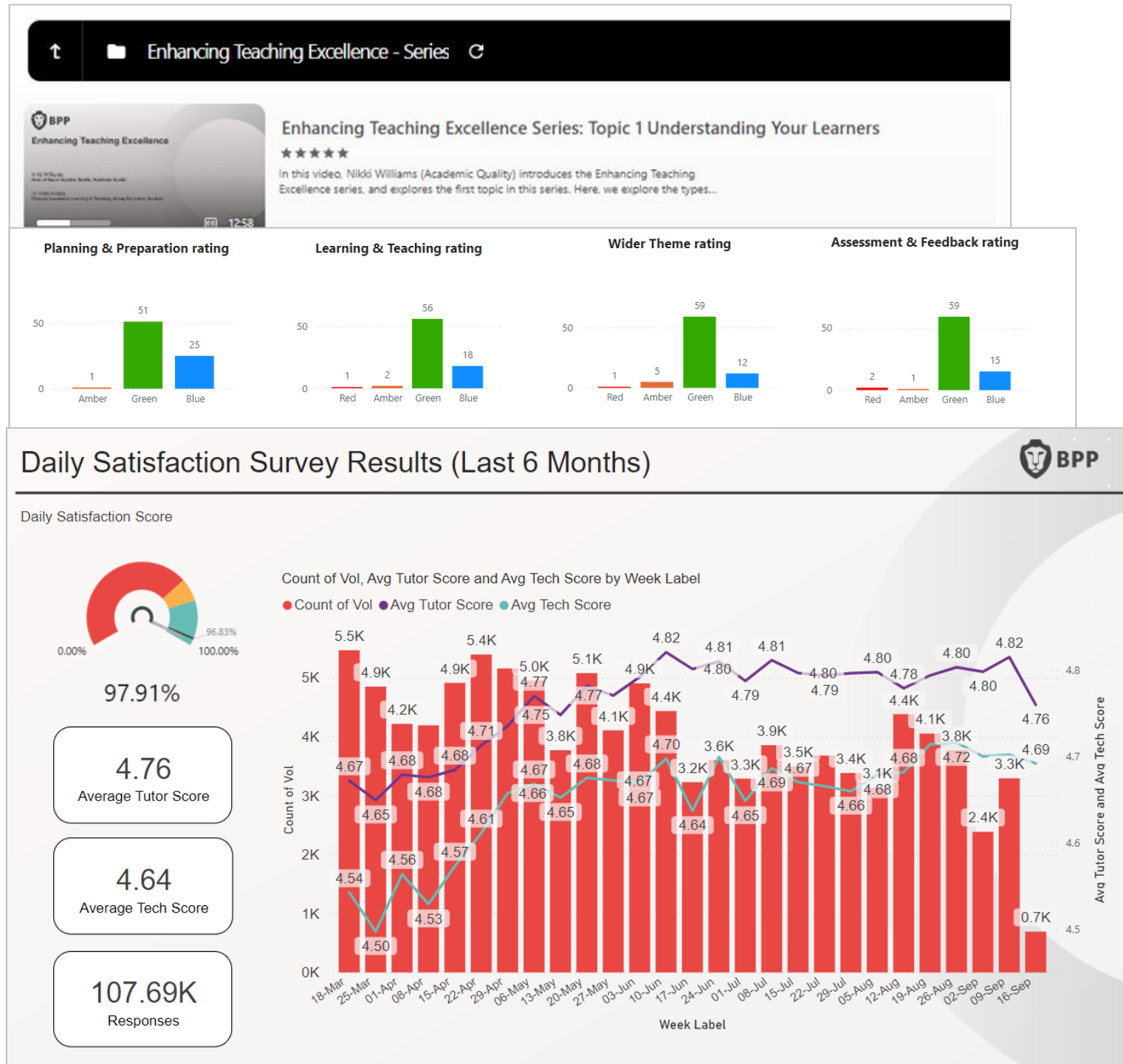
Progression routes (e.g., Paralegal to Solicitor).

Bespoke solutions not always available

Variable modes of study (e.g., intensive block at start, face to face, or blended).

Closed cohorts for a purpose (e.g., retraining pools of people at risk of redundancy).

Growth in Quality (of Teaching)



Training and Induction (Setting expectations)

Formal Observations (Annually)

Learner Feedback after every session

Analysis of Achievement and Outcomes after completion of each cohort and end of year

