



23 Sept 2025

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Headline Sponsor

The Apprenticeships & Skills Group
APPRENTICESHIPS CONFERENCE 2025

Conference Theme: Navigating the Skills Sector through change

📍 Birmingham – Millennium Point

📅 27 FEB 2025

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 Orbital

The Apprenticeships & Skills Group
PRACTITIONER CONFERENCE 2025

Conference Theme: CPD to enhance Apprenticeship coaching

📍 Birmingham City University
4 Cardigan St, Birmingham B4 7BD

📅 14 May 2025

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The Apprenticeships & Skills Group
ADULT SKILLS CONFERENCE 2025

Conference Theme:

📍 Millennium Point – Birmingham

📅 4 June 2025

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The Apprenticeships & Skills Group
EPA CONFERENCE 2025

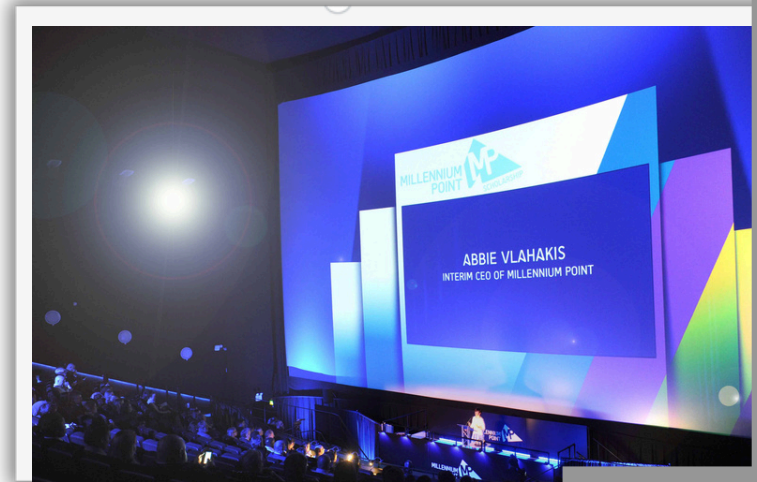
Conference Theme:

📍 Birmingham – Millennium Point

📅 23 Sept 2025

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The Apprenticeships Group
EPA CONFERENCE 2024

📍 Birmingham – Millennium Point

📅 19th Sept 2024

Headline Sponsor

HEADLINE SPONSOR
 Apprenticeships England



WE CONNECT PEOPLE
ACROSS EMPLOYABILITY & SKILLS

Conferences 2025

APPRENTICESHIPS & SKILLS GROUP CONFERENCES

1 Apprenticeships Conference	2 Practitioner Conference
3 Adult Skills Conference	4 EPA Conference



APPRENTICESHIPS & SKILLS GROUP



S KNIGHTS
RECRUITMENT

EPA HUB



CONFERENCE AUDIENCE



2025 CONFERENCES

2025 will be a year of growth, we'll be;

Hosting more conferences

Driving greater impact

Connecting more people

1

**Apprenticeships
Conference**

2

**Practitioner
Conference**

3

**Adult Skills
Conference**

4

**EPA
Conference**

1

Apprenticeships Conference

Date: 27 Feb 2025

Location: Millennium Point,
Birmingham

Theme: Navigating the Skills
Sector through change

Audience Apprenticeships
Training Providers &
Colleges

Opportunities: Headline
Sponsor, Premium Sponsor,
Sponsor, Exhibitor,
Champion

2

Practitioner Conference

Date: 14 May 2025

Location:
BCU, Birmingham

Theme
Continuous Professional
Development

Audience: Coaches,
Trainers, EPAs, IQAs

Opportunities: Headline
Sponsor, Session Partner,
Champion

3

Adult Skills Conference

Date: 4 June 2025

Location: Millennium Point,
Birmingham

Theme: Adult Skills

Audience
Training Providers that
deliver Adult Skills

Opportunities Headline
Sponsor, Premium Sponsor,
Sponsor, Exhibitor,
Champion

4

EPA Conference

Date: 23 Sept 2025

Location: Millennium Point,
Birmingham

Theme: End Point
Assessment

Audience: Training
Providers, Colleges, EPAOs,
AOs

Opportunities: Headline
Sponsor, Premium Sponsor,
Sponsor, Exhibitor,
Champion

**OUR CONFERENCES ARE COST EFFECTIVE
GREAT NETWORKING, GREAT MARKETING, GREAT ROI
AND THAT'S HOW WE LIKE IT!**

HEADLINE SPONSOR

1 PER CONFERENCE

£2,500

ADULT SKILLS - TBC

PREMIUM SPONSOR

2 PER CONFERENCE

£1,750

APP OR WORKSHOP

SPONSOR

6 PER CONFERENCE

£1,500

CATERING, MEDIA, BADGES,
BROCHURE, "BAG / PEN PAD"
DRINKS RECEPTION

EXHIBITOR

11 PER CONFERENCE

£1,000

NOT
PRACTITIONER CONFERENCE

SESSION SPONSOR

4 AVAILABLE

£750

ONLY
PRACTITIONER CONFERENCE

CHAMPION

10 AVAILABLE

£500

NO STAND
ONLY ROLLER BANNER

SPONSORSHIPS – WHATS INCLUDED

HEADLINE SPONSOR

£2,500

- Pre & Post Conference Marketing
- Featured on all Marketing
- 30 minute Workshop
- A4 Advert in the brochure
- Exhibition stand
- 4 Complimentary tickets
- 4 VIP tickets for guests
- Pre Conference selfie video
- During Conference video advert

PREMIUM SPONSOR

£1,750

- Sought after Sponsorships
- Pre & Post Conference Marketing
- A4 Advert in the brochure
- Exhibition stand
- 3 Complimentary tickets
- 3 VIP tickets for guests
- Pre Conference selfie video
- During Conference video advert

SPONSOR

£1,500

- Pre & Post Conference Marketing
- A4 Advert in the brochure
- Exhibition stand
- 3 Complimentary tickets
- 3 VIP tickets for guests
- Pre Conference selfie video
- During Conference video advert

EXHIBITORS – WHATS INCLUDED

EXHIBITOR

£1,000

- Pre & Post Conference Marketing
- A4 Advert in the brochure
- Exhibition stand
- 2 Complimentary tickets
- 2 VIP tickets for guests

SESSION SPONSOR*

£750

(*Only available for "Practitioner Conference")

- Pre & Post Conference Marketing
- Exhibition stand (Optional)
- 2 Complimentary tickets

CHAMPION

£500

- No stand at the Conference
- A4 Advert in the brochure
- Pre & Post Conference Marketing
- 2 Complimentary tickets



WE CONNECT PEOPLE

ACROSS EMPLOYABILITY & SKILLS



Recruiting Staff

Since 2013

EPA HUB



Tech Platform

Since 2019



**APPRENTICESHIPS
& SKILLS GROUP**

Conferences

Since 2011



Contact

Kirstin McCain

Partnership Manager

kirstin@s-knights.co.uk



Lindsay

Conference Ambassador

lindsay@apprenticeships-conference.com

